



TANNER MILLER MEDIA

Plan Your Outfits & Concepts

- **Choose 2–3 looks:** Include a mix of styles that fit your theme—whether that’s fantasy, editorial, cosplay, or something completely original.
- **Think about your character or concept:** Outfits should enhance your story or mood. Coordinate colors, textures, and accessories that fit your creative vision.
- **Dress for movement and comfort:** Make sure your clothing allows you to pose freely and feel confident throughout the shoot.
- **Bring statement pieces:** Wigs, makeup elements, props, or accessories can elevate the look and make your concept stand out.

Select Inspiring Locations

- **Match your theme:** Pick locations that enhance the creative story—like urban alleys, forests, studios, or stylized indoor spaces.
- **Think about light and atmosphere:** Natural light at golden hour is ideal for magical tones; studios offer more control for dramatic or experimental lighting.
- **Consider backgrounds and colors:** Choose environments that complement your outfits and mood without distracting from the subject.

Schedule the Shoot

- **Book early:** Creative sessions often require more prep and coordination—plan 2–3 months in advance if possible.
- **Timing matters:** For outdoor shoots, early morning or late afternoon (golden hour) provides the best lighting.
- **Have a backup plan:** If outdoors, schedule a rain date or be ready to adapt the theme for an indoor setting.

Hair, Makeup & Styling

- **Plan your look:** Match your hair and makeup to your concept—whether dramatic, natural, or fantasy-inspired.
- **Do a test run:** Try your look before the shoot to make sure it works well under studio or outdoor lighting.
- **Bring touch-up items:** Hairspray, powder, and lip color help maintain your look during outfit or set changes.
- **Avoid last-minute experiments:** If changing your hairstyle or color, do it several days before the session.

Gather Props & Creative Elements

- **Bring your vision to life:** Props can define your concept—think masks, instruments, books, smoke effects, or handmade items.
- **Costumes & cosplay:** Include full outfits or signature pieces that help transform your character.
- **Textures & layers:** Fabrics, lighting accessories, or backdrops can add depth and atmosphere.

Get Ready for the Day

- **Rest well:** A good night's sleep helps you look refreshed and focused.
- **Stay hydrated:** It keeps your skin glowing and your energy steady.
- **Eat a light meal:** Avoid heavy meals or sugary snacks right before the shoot to ensure you're feeling good during your session.
- **Bring essentials:** Water, snacks, and any costume or makeup necessities.

During the Shoot

- **Relax and have fun:** Creative sessions are about expression—don't worry about perfection.
- **Collaborate:** Share ideas and experiment with poses or concepts; some of the best shots come from spontaneous creativity.
- **Embrace candid moments:** Some of the best shots come when you're not focused on posing.
- **Take your time:** Allow moments for outfit, lighting, or prop adjustments.
- **Embrace emotion:** Whether it's confidence, drama, or whimsy—lean into the story you're telling.

After the Shoot

- **Review your gallery:** Look for images that capture your theme, energy, and creativity.
- **Select your favorites:** Choose the shots that best represent your concept and vision.
- **Think presentation:** Turn your favorites into a creative portfolio, prints, or a themed art book to showcase your session.



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